



Sponsorship Opportunities

ACHD London 2020

Advanced Symposium on
Congenital Heart Disease in the Adult

12th Advanced Symposium on ACHD

**Advancing the
Care for the Most
Common, Global,
Inborn Defect**

Monday 21st - Tuesday 22nd September 2020

Venue: Royal College of Physicians, London, NW1 4LE

I am writing to you to outline sponsorship opportunities at the 12th Advanced Symposium on Congenital Heart Disease in the Adult (ACHD), which will be held in London on 21st – 22nd September 2020.

I know that you have a special interest in the education of healthcare professionals in the field of cardiology and congenital heart disease and we would therefore like to see if you would be interested in supporting this meeting.

Below, I have outlined the reasons for the funding, what it will be used for, and when it will be required.

Background:

We are pleased with the continued support the meeting has received over the past 2 decades. The symposium's primary focus remains to provide a forum for lively debate on the latest clinical, surgical and scientific developments in the world of adult congenital cardiology. Leaders in ACHD from across Europe and the rest of the world will present and discuss the latest advances in the field.

This meeting has been organised Professor Michael Gatzoulis.

Sponsorship options:

Platinum Sponsorship

Platinum sponsors will be allocated an extra large, premium position in the exhibition hall. This package also includes 5 exhibition representatives per stand per day and 5 tickets for the Conference Dinner (these do not have to be the same individuals). Medical exhibition representatives are granted full access to the lecture hall, public satellite meetings and poster display.

Furthermore, the platinum sponsorship package includes:

- Acknowledgement in the final programme and all printed meeting literature
- Company logo on the ACHD 12 website homepage
- A link from the ACHD 12 website homepage to a web page of your choice
- Inclusion of three pieces of promotional material in the delegate bag (can be printed or digital media, max A4 size)
- First refusal to provide or sponsor the delegate pens / pads / bags
- Option for a sponsored symposium

£10,000

Gold Sponsorship

Gold sponsors will be allocated a large, premium position in the exhibition hall. This package also includes 3 exhibition representatives per stand per day and 3 tickets for the Conference Dinner (these do not have to be the same individuals). Medical exhibition representatives are granted full access to the lecture hall, public satellite meetings and poster display.

Furthermore, the Gold sponsorship package includes:

- Acknowledgement in the final programme and all printed meeting literature
- Company logo on the ACHD 12 website homepage
- A link from the ACHD 12 website homepage to a web page of your choice
- Inclusion of three pieces of promotional material in the delegate bag (can be printed or digital media, max A4 size)

£5,000

Silver Sponsorship

Silver sponsors will be allocated a secondary position in the exhibition hall. Each Silver stand space is 3m x 2m. This package also includes 2 exhibition representatives per stand per day and 2 tickets for the Conference Dinner (these do not have to be the same individuals). Medical exhibition representatives are granted full access to the lecture hall, public satellite meetings and poster display.

Furthermore, the Silver sponsorship package includes:

- Acknowledgement in the final programme and all printed meeting literature
- Company logo on the ACHD 12 website homepage
- A link from the ACHD 12 website homepage to a web page of your choice
- Inclusion of two pieces of promotional material in the delegate bag (can be printed or digital media, max A4 size)

£3,000

Bronze Sponsorship

- A 3m x 2m stand space with 2 exhibition representatives per day
- Inclusion of one piece of promotional material in the delegate bag (can be printed or digital media, max A4 size)
- Acknowledgement in the final programme
- Company logo on the ACHD 12 website

£1,750

Bespoke Sponsorship Options

We would be happy to discuss bespoke options if the above packages do not fit your needs / budget.

When the funding would be required:

The funding would be required in Q1 of 2020.

Organising Company:

The organising Company is CFS Events Ltd. We will be looking after the administration and full organisation of the Conference. If you have any questions you can contact me on +44 (0)1438 751519 or abi@cfsevents.co.uk.

In order for us to start the planning of this conference, we would be most grateful if you could let me know whether you would be prepared to offer support in principle as soon as possible. Details can be finalised at a later date.

Please forward intentions of support directly to Abi at abi@cfsevents.co.uk. Thank you for your time and consideration.

*Sincerely,
Abi Gannon
Senior Event Manager
CFS Events Ltd*